

List of key publications:

The development of modern marketing theory

Titova V.A. On the issue of management innovation taxonomy/ V.A. Titova, A. R. Sultanov //Integral: Moscow, 2013. - № 1-2 (69-70). - P. 123.

Titova V. A. The evaluation of the city's investment attractiveness with the use of territorial foresight/ V.A. Titova, I. A. Khadzhayeva.// : The science of man: humanities research. - 2013. - № 2. - P. 38-44.

Titova V. A. Ensuring the organization's competitive advantage by using marketing concepts and tools/ Titova V. A., Kalacheva V. V., Alexandrova T. T.// Integral.-2013.

Titova V. A. The evaluation of management innovations functioning/ V.A. Titova, A. R. Sultanov//Integral, Moscow, 2014. - № 1 (74). - P. 90-91.

Titova V. A. The methodic approach to the evaluation of innovation environment of the organization\ V.A. Titova, Y.V. Tomilina//Fundamental research.- 2014. – No. 11, part 2. – P. 399-403.

Titova V. A. The methodic approach to the evaluation of innovation environment of the organization/ V.A. Titova, A. R. Sultanov // Fundamental research.- 2014. No. 5-1. – P. 157-161.

Titova V. A. Assessment of integration in various areas of innovative activity / O. E. Averikhina// Fundamental research.- 2014. - No. 6. - P. 92-93.

Titova V. A. The effectiveness as the main characteristic of the business process in the enterprise / V.A. Titova, V. V. Kolocheva//Integral, Moscow.- 2014. - № 1 (74). - P. 88-89.